

Cyber Protection and Compliance Strategies

Holiday Inn French Quarter– Perrysburg, Ohio – October 15th, 2015

Agenda

- 8:30a** **Registration and continental breakfast**
- 9:00a** **Protecting Against Fraud & Cyber Liability with Will Carlin, VP and Product Specialist, Commercial Lines (Executive Risk) and Ashley Bauer, Marketing Manager, Commercial Lines, Huntington Insurance, Inc.**
- 10:00a** **Break**
- 10:15a** **Combating Fraud in the Healthcare Industry with Vivian Townsend, VP, Audit and Compliance/Chief Compliance Officer, ProMedica Health System**
- 11:15a** **Break**
- 11:30a** **Ethics with Gary Cates, Chief Philanthropy Officer, ProMedica Health System**
- 12:00p** **Meeting Adjourns**

Learning Objectives

Key Discussion Points Covered In This Program Include:

- Learn common methods used to conduct fraud and ways to recognize and prevent them
- Learn important recent trends in the Cyber Insurance marketplace and the basics of a Cyber Liability Policy
- Receive important details regarding the protection of your organization's assets
- An overview of recent Medicare Strike Force Operations to prevent fraud
- Highlights from the Spring 2015 OIG Semi-Annual Report
- Gain insight to a recent OIG Fraud Alert regarding physician compensation arrangements
- Learn the Three P's of Ethical Management
- Gain an understanding of Purpose, Perspective, and Principles
- Learn ways you can be driven by the Three P's

Who Should Attend:

Revenue Cycle for both Hospitals and Physicians, CFOs, Finance / Reimbursement Analysts, Hospital Accounting Staff, & Health Information Technology Staff

Important Information:

3.5 CPE Credits

This seminar is FREE to all attendees.

Please register by contacting Sue Ceparski at sue.ceparski@promedica.org

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