

NORTHWEST OHIO HFMA PHYSICIAN TRENDS AND FINANCIAL STRATEGIES

Thursday October 20, 2016

HILTON GARDEN INN, 6165 Levis Commons Blvd, Perrysburg, OH 43551

Important Information: 8.0 CPES

This seminar is FREE to all attendees.

Please register by contacting Nicole Short at nicole.short@promedica.org

AGENDA

8:30am - 9:00am
Registration &
Continental Breakfast

9:00am - 10:00am
Steven Lash
Value Based Payments, Analytics and New
Challenges for Providers

10:00am - 10:15am
Break

10:15am - 11:15am
Karen Friemoth
Regional VP of Sales, CarePayment
Financial Engagement Strategies for the New
Healthcare Consumer

11:15am - 11:30am
Break

11:30am - 12:30pm
Alexis Levy
Director, HealthScape Advisors
MACRAnomics

12:30pm - 1:30pm
Lunch

1:30pm - 3:30pm
Kevin McCarthy
Keynote Speaker
Welcome to the Blindside

Please Join us for our Social/
Networking Cocktail Hour
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