

# MAP Keys and Benchmarking Strategies

Holiday Inn French Quarter– Perrysburg, Ohio – September 17<sup>th</sup>, 2015

## Agenda

- 8:30a**            **Registration and continental breakfast**
- 9:00a**            **MAP Keys and Benchmarking in Hospitals with Sandra J. Wolfskill, Director, Healthcare Financial Policy, Revenue Cycle MAP, HFMA**
- 10:00a**           **Break**
- 10:15a**           **Benchmarking Tools for the Physician Practice with Stan Kasmarcak and Susan Selnick, Alta Partners, LLC**
- 11:15a**           **Break – Snacks available**
- 11:30a**           **Accounting Changes with Alisha Watkins and Dawn Stark, Plante Moran**
- 12:30p**           **Meeting Adjourns**

## Learning Objectives

Key Discussion Points Covered In This Program Include:

- Learn the common approaches to benchmarking and the value of peer to peer comparisons
- Understand the development of the MAP Keys and how revenue cycle leaders use them
- Receive an overview of the MAP Keys used in the High Performing Revenue Cycle Awards process
- Front end / patient registration efficiency measure
- Benchmarking physician billing office effectiveness
- Benchmarking physician productivity and reimbursement
- Gaining an overview of the proposed and adapted standards
- Implementation considerations
- How this will impact HFMA's members' organizations

## **Who Should Attend:**

Revenue Cycle for both Hospitals and Physicians, CFOs, Finance / Reimbursement Analysts, Hospital Accounting Staff, & Health Information Technology Staff

## **Important Information:**

3.5 CPE Credits

This seminar is FREE to all attendees.

Please register by contacting Sue Ceparski at [sue.ceparski@promedica.org](mailto:sue.ceparski@promedica.org)



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