

hfma northwest ohio chapter
healthcare financial management association

April 20, 2012

As the Chief Financial Officers of the major hospitals/suppliers in Northwest Ohio, we would like to invite you to participate in our Corporate Sponsorship program for the Northwest Ohio Chapter of the Healthcare Financial Management Association (HFMA). We feel that this program offers a better value for your contribution dollar and allows the local Chapter to focus on its goals: providing quality educational programs and increasing volunteerism among our membership. Your monetary support will greatly enhance the Chapter's ability to reach these goals. With the continued tight financial environment, the Chapter plans to offer free educational sessions to its members again...which makes your new or continued support even that more critical to the Chapter's success.

Program content is determined by the wants and needs of Chapter members. As healthcare costs continue to skyrocket, financial managers are called upon to make cost effective decisions to ensure the quality and viability of our healthcare system. Up-to-the-minute quality education covering rapidly changing government regulations is of vital importance to these financial managers. Your support of the Northwest Ohio Chapter of HFMA allows the Chapter to continue to offer the opportunity to stay current on a wide variety of topics impacting our healthcare system.

The new chapter year begins June 1, 2012. The attached packet of information outlines the Corporate Sponsorship levels and benefits attributed to each. Please consider becoming a Corporate Sponsor. If you have been a Corporate Sponsor in the past, thank you and please consider increasing your level of participation for the upcoming year. It is through your participation that the Northwest Ohio Chapter of HFMA can continue to offer quality and cost effective healthcare programs for its members.

We look forward to having you as a sponsor for the Northwest Ohio Chapter of HFMA and to seeing you at our future educational and social events.

Hayley Studer, CPA, FHFMA
NW Ohio Chapter President-Elect & Sponsorship Chair
Director, Acute Care & PPCS Revenue Cycle
ProMedica Health System

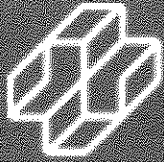
Todd R. Howell, CPA, FHFMA
NW Ohio Chapter Past President
Chief Financial Officer
Seneca Medical, Inc.

Kathleen S. Hanley
Chief Financial Officer
ProMedica Health System

Robert D. Moon
Senior Vice President and Regional CFO
Mercy Health Partners – Northern Region

Scott L. Scarborough, PhD, CPA
Senior Vice President & Executive Director
The University of Toledo Medical Center

Dan J. Moncher, FACHE, CPA (*inactive*), MBA
NW Ohio Chapter Past President
Executive Vice President & CFO
Firelands Regional Medical Center



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Dave Cytlak

Dave Cytlak
NW Ohio Chapter Board Member
Chief Financial Officer
Blanchard Valley Health System

Karol D. Bortel

Karol Bortel
Chief Financial Officer
Wood County Hospital

Darrell Topmiller

Darrell Topmiller
NW Ohio Chapter Past President
Director of Finance
Fulton County Health Center